



NEOCELL

the true science of collagen

AMERICA'S
#1 COLLAGEN
BRAND

BRAND INTRODUCTION

NeoCell is so much more than a beauty supplement, offering science-backed beauty from within. Their state of the art facility manufactures each product in house, and is Good Manufacturing Practice (GMP) certified.

What sets NeoCell apart from other collagen brands on the market is the strict standards that maintain when sourcing their collagen. All collagen comes from the bovines hides of “happy cows”. Happy cows are healthy cows, grass fed and free range in the USA, and reared without supplementation of hormones and antibiotics.

All ingredients are 3rd party tested and verified to be Pharmaceutical Grade, meaning they have to be at least 99% pure. All products are gluten and wheat free.





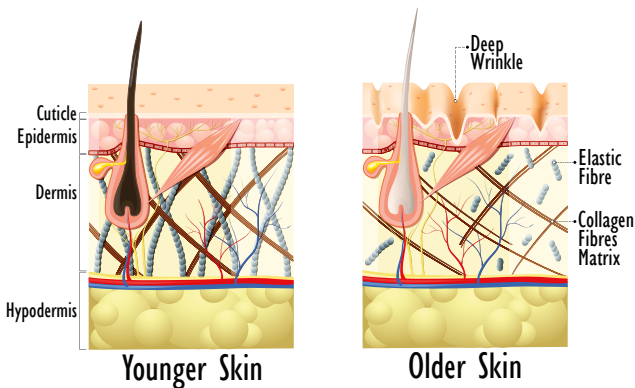
WHAT IS COLLAGEN?

Collagen is the most abundant protein in the human body, it gives our body structure. It is found all over the body in skin tissue, ligaments, bones & blood vessels, and is involved in the production of hair and nails.

WHY DO WE NEED TO SUPPLEMENT WITH COLLAGEN?

Our bodies naturally produce collagen throughout our lifetime, however after the age of 25 our collagen production declines. Structures in the body such as joints and tissues like the skin break down and weaken over time.

The signs and symptoms of ageing that are thought to be associated with collagen degeneration include wrinkles and sagging of the skin, thinning of hair & nails, weakening and instability of the joints and frailty of bones.



WHY CHOOSE NEOCELL COLLAGEN?

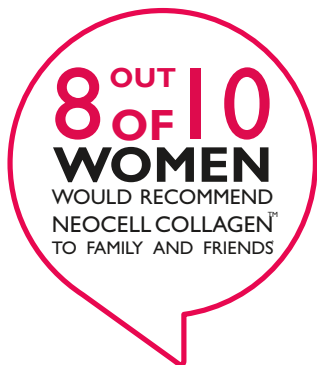
Collagen in its natural state is hard to digest and poorly absorbed by the body. To overcome this, NeoCell uses a technologically advanced hydrolysis process.

Hydrolysis is a chemical process to help break down the bonds between individual strands of large collagen molecules, resulting in small peptide chains that are both bioactive and bioavailable in the body.

NeoCell bioactive Super Collagen was clinically tested in 2014*†

- 92% test subjects experiencing increased skin hydration
- 65% experienced firmer & softer skin.

Bioactive collagen is used in all of NeoCell's collagen based products.



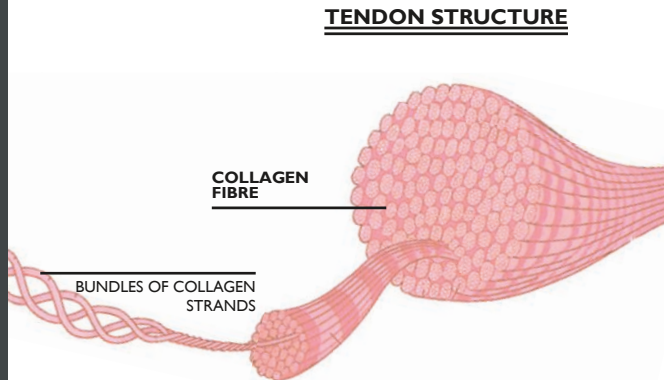


THE DIFFERENT TYPES OF COLLAGEN

There are different types of collagen which play different roles in joints and tissues.

TYPES 1 & 3 collagen are found in the skin and influence hair and nail thickness. Tendons are made up of about 99% of these collagen types, and ligaments about 86%

Type 2 collagen is found in cartilage and nowhere else in the body. Cartilage is made of 60% collagen, whilst glucosamine and chondroitin make up 15% each and hyaluronic 10%. So whilst most people will reach for glucosamine and chondroitin supplements for joint support, it is in fact type 2 collagen that should be the go-to supplement.



WHAT IS HYALURONIC ACID?

Hyaluronic acid is a glycosaminoglycan, which is a polysaccharide (essentially a very large sugar). It is naturally occurring in connective tissue throughout our bodies, with 50% of it being found in our skin. It is one of the major components of our extracellular matrix (the framework in which our skin cells sit) and it also has an important role in retaining moisture. Hyaluronic acid can hold up to 1000 times its own weight in water.

WHY SUPPLEMENT WITH HYALURONIC ACID?

Scientific studies have shown that hyaluronic acid improves skin hydration, stimulates production of collagen in skin, works as an antioxidant and free radical scavenger, maintains skin elasticity, cushions joints and nerve tissues, has an antibacterial and anti-inflammatory activity and maintains the fluid in the eye tissues, which may help to protect against numerous possible eye concerns.

The average human body contains roughly 15g hyaluronic acid, one third of which is degraded and synthesized on a daily basis. As we age, production of hyaluronic acid in the body declines. Decreasing levels of hyaluronic acid are known to accompany the ageing process and it is estimated that by the time we reach our mid-40's, the synthesis of hyaluronic acid is roughly half that required by the body.

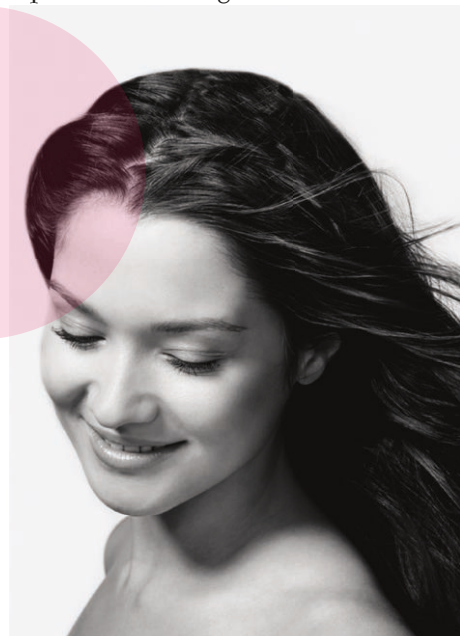


WHAT IS BIOTIN?

Biotin is a water-soluble B vitamin (B₇) that contributes to the normal maintenance of skin and hair, normal energy yielding metabolism, normal functioning of the nervous system and normal macronutrient metabolism.

WHY SUPPLEMENT WITH BIOTIN?

Biotin deficiency is very rare in the western world, but may happen with long-term use of certain medications, or a compromised gut (malabsorption issues from Crohn's disease, coeliac or leaky gut syndrome). Symptoms of biotin deficiency can be thinning or discolouration of hair, dry or irritated skin, lack of energy or chronic fatigue, digestive issues, muscle aches and cramps, nerve damage, and even mood swings.



NEOCELL PRODUCTS



Super Collagen

Powder offers bioactive clinically studied NeoCell Collagen
Types 1 & 3 - **6600mg/serving**
Clinically tested, non-GMO & gluten free
One 210g tub provides 30 servings

For best results take one scoop daily in a glass of water or orange juice, and take on an empty stomach for maximum absorption.



Super Collagen +C

Offers bioactive clinically studied NeoCell Collagen
Types 1 & 3 - **6000mg/serving**
With **vitamin C** as calcium ascorbate- 20mg/serving
Available in 120 and 250 tablets

For best results take six tablets daily, and take on an empty stomach for maximum absorption.



Super Collagen +C Pomegranate Liquid

Liquid offers bioactive clinically studied NeoCell Collagen
Types 1 & 3 Clinically Tested - 4000mg/serving
With vitamin C as calcium ascorbate – **50mg/serving**
32 servings per bottle

Featuring a proprietary antioxidant fruit blend from cranberry,
agave nectar, pomegranate, elderberry, 50% green tea
polyphenols and minerals



Collagen 2 Joint Complex

Provides NeoCell type 2 collagen – **4800mg/serving**
Formulated with glucosamine, chondroitin and hyaluronic acid
2-3 months supply

For best results take 4-6 capsules daily, and take on an empty
stomach for maximum absorption.



Hyaluronic Acid Blueberry Liquid

Liquid offers hyaluronic acid presented
as sodium hyaluronate - **50mg/serving**

With vitamin C as calcium ascorbate – **50mg/serving**

Featuring a proprietary antioxidant fruit blend from cranberry,
agave nectar, pomegranate, elderberry, 50% green tea
polyphenols and minerals
32 servings per bottle

For best results take one capsule daily on an empty stomach
and wait 20 minutes before eating.



Hyaluronic Acid Double Strength Capsules

Clinically shown to increase skin's hydration within 6 weeks

Offers double strength **hyaluronic acid** - 120mg/serving

2 months supply

For best results take one capsule daily on an empty stomach
and wait 20 minutes before eating.



Beauty Bursts

Offers bioactive clinically studied

NeoCell Collagen Types I & 3 - **2000mg/serving**

With **vitamin C** as calcium ascorbate – 20mg/serving

With **hyaluronic acid** as sodium hyaluronate- 20mg/serving
deliver high absorption beauty nutrients in delectable gourmet
chews to build beautiful skin from the inside out

60 days supply. Suggested Use: Chew one Beauty Burst daily.



Biotin Bursts

With **10,000mg of biotin** and **25mg of antioxidant-rich
acai berry** per serving.

Gourmet Biotin Soft Chews deliver high beauty nutrients in
delectable, gourmet soft chews

60 days supply. Suggested Use: Chew one Biotin Burst daily.

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